

FY 2021-2025 Strategic Plan: FUA-AUF & AUF

Please note: The below strategic plan was updated in 2022 to reflect updated planning for the 2023-2027 business plan cycle. Parameters used for the updated plan was based on two principal factors:

- *Impact of the Covid-19 pandemic*
- *Institutional entity division of FUA-AUF and AUF*

The strategic plan for the 2021-25 includes the following activities.

Accreditation:

U.S. accreditation as a degree-granting institution.

Facilities and CEMIs:

Based on the creation of the Palazzi Community Center, the institution intends to further develop the CEMI model through the concept of a meta-CEMI. A meta-CEMI is situated within the community and has a socially conscious objective that applies the institutional mission through 2 or more CEMI associated with academic departments/schools. Meta-CEMI currently in development for future implementation include the following:

1) Community Center (Health, Social Work, and the Arts)

Focus: inter-generational and intercultural integration and engagement in the areas of health, social work, and the arts.

Academic divisions involved: School of Arts and Sciences, culinary arts, health sciences and humanities, performing arts, psychology, fine arts.

Associated CEMI: Day hospital, restaurant, art therapy center, dance center, supported living for senior citizens.

2) Community Center (Fashion Design, Curation, and Events)

Focus: Fashion, media, and the creative arts.

Academic divisions involved: Fashion and Accessories Design and Technology, business, School of Arts and Science, culinary arts, digital media.

Associated CEMI: fashion museum, art gallery, residencies for designers, fashion retail store and event center, restaurant.

Academic Affairs:

- Increase current offering of initiatives and programs for faculty training.
- Expansion of academic offerings in business and creative writing.
- Expansion of current local network for internships and service learning currently run in collaboration with the local community.
- Development of future undergraduate BA programs: Degree for the business division (i.e. with an entrepreneurship focus).
- Development of future graduate programs: MFA in creative writing

Research:

- Increased activities and funding for the Scientific Committee of the research department.
- Creation of special committee for a new research grant open to licensed Italian architects under the age of 40. Grant winner(s) will be tasked with a project based on a historical research of the garden located at the campus in Corso Tintori 21.

Student Life and Development Services:

- Restructuring of Admissions-related departments to increase student advising services

to a 24-hour basis.

- Consolidation of Alumni Association activities, including alumni events in New York City, Florence, and Chicago (since 2019).
- Further development of the Career Development Center: Increase services for Career Advising and Development, Alumni Association, Writing Center, Internship and Job Placements, Portfolio Development, with specific attention to the needs of long-term students.

Human Resources and Administration:

- Expansion and restructuring of Human Resources functions to include faculty monitoring, assessment and development.

Marketing:

- New marketing plan to include national and international events and trade fairs to increase enrollment in Career Certificate, Pre-College and bachelor's degree programs. Special focus will be on the Italian and European high school market.
- US Office: Rethink third-party provider services from degree student perspective.

Housing:

- Progressively prioritize purchase of FUA-AUF-owned student apartments and homestay opportunities. This process will permit the gradual elimination of external vendors currently utilized for housing operations.